



Grateful Treaty Person

Acts of Allyship

2024 Amplification Package



DEBWEWIN
OAKVILLE



The **Acts of Allyship** campaign starts February 28th and ends on March 12th 2024.

What is the **Acts of Allyship** Campaign?

Acts of Allyship is a community based initiative, just like Random Acts of Kindness! This campaign encourages people like you to engage in action that will propel reconciliation across our community. This campaign encourages residents from Oakville and beyond, to learn about Debwewin: The Oakville Truth Project. This campaign asks participants to sign the online Allyship Declaration form, download the Treaty Toolkit and share their own **Acts of Allyship** on social media.

How can I take part in the campaign?

- 1) Sign the Declaration of Truth & Allyship on the Debwewin website.** Go to debwewinoakville.ca, click Allyship Signatories and select “Declaration of Truth & Allyship” from the dropdown menu. Sign your name, and don’t forget to declare your **#ActofAllyship**.
- 2) Decide what your Act of Allyship will be.** An **Act of Allyship** is a way to show gratitude to our Treaty Holder’s the Mississaugas of the Credit First Nation. It can be anything from amplifying Indigenous voices to place-based reconciliation like creating an Indigenous-focused Harmony Garden.
- 3) Share your Act of Allyship on social media.** Help us to spread the word of the campaign! We have Canva templates that both organizations and individuals can edit for their own use.





Customize your own template by adding a photograph or logo, or share a ready-made visual.

For Individuals:



For Organizations:



Sample Post:



#MyActofAllyship is to explore history with an Indigenous perspective and to relearn past harms so that we can work towards a future of allyship.



21 Comments 10 Shares





Use the following hashtags whenever possible:

#ActsofAllyship #Allyship #DebwewinAlly

#GratefulTreatyPerson #MyActofAllyship

#OurActofAllyship

What is Debwewin?

Debwewin is one of the Seven Grandfather Teachings, meaning "Truth." The Debwewin project was started to understand the local history of the Indigenous people in Oakville from an Anishinaabek perspective.

Through the Acts of Allyship campaign, members of the Oakville community are invited to learn Indigenous history and commit to showing their Allyship towards the Indigenous people who allow us to live and work on this land.

Questions?

If you have any questions related to **Acts of Allyship** communications please reach out to Courtney Waddell, Social Media & Communications Specialist at courtney@theocf.org.

